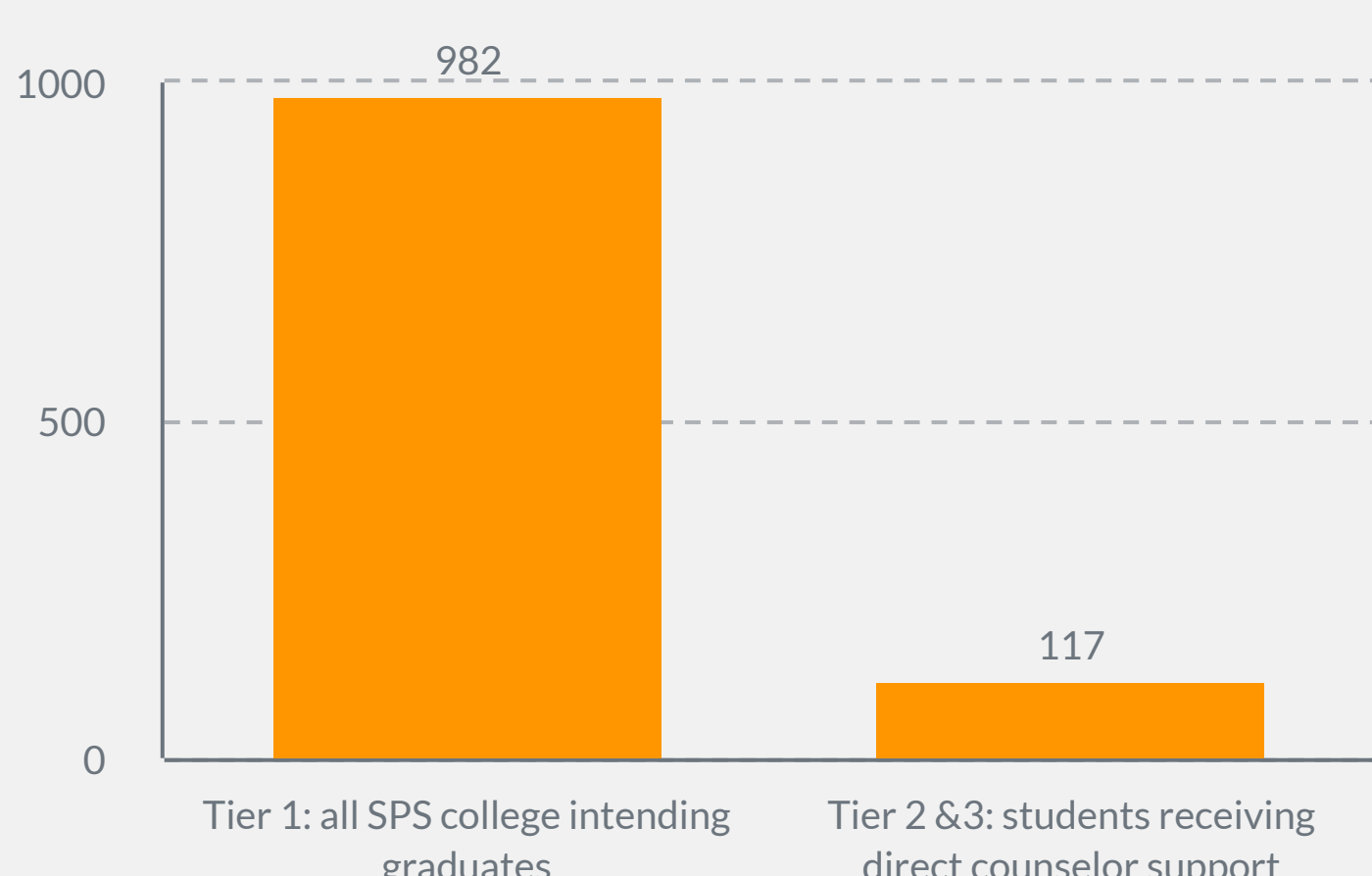


OVERVIEW

[Read full report](#)

STUDENTS SERVED BY TIER

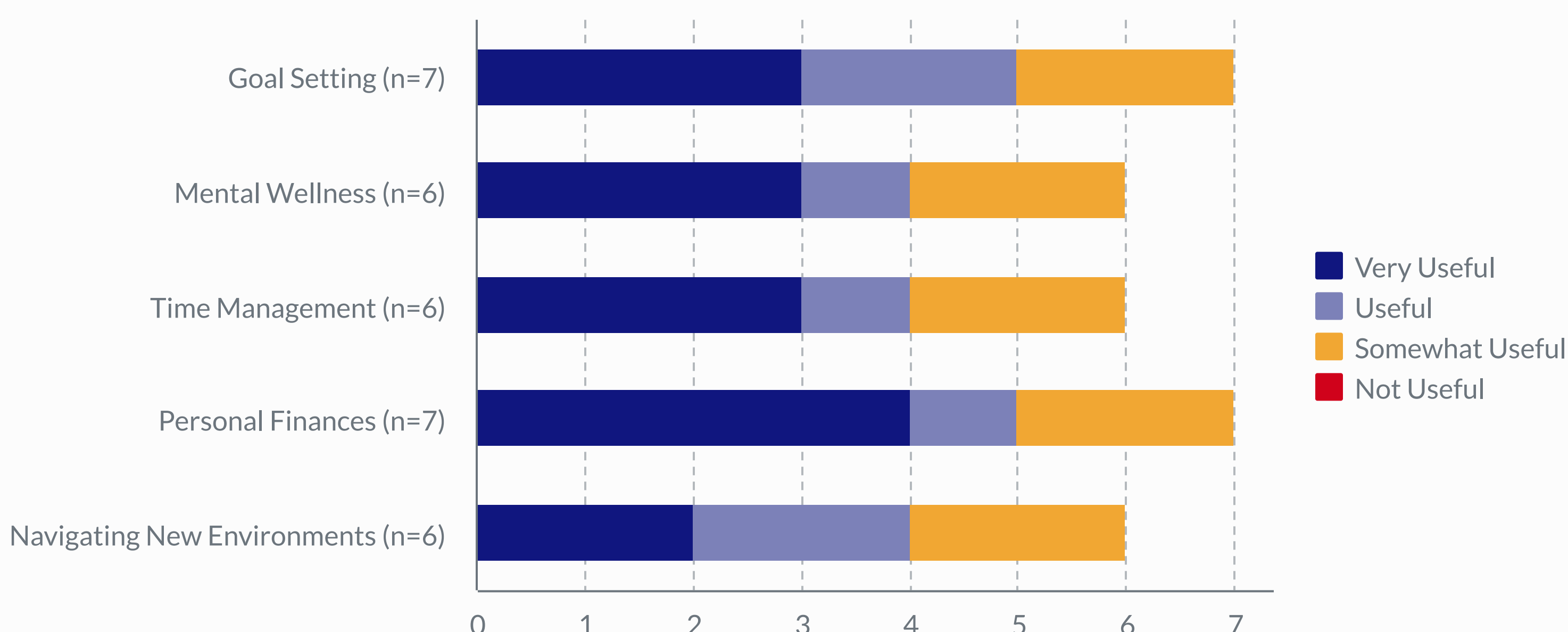


TIER EXPLANATION

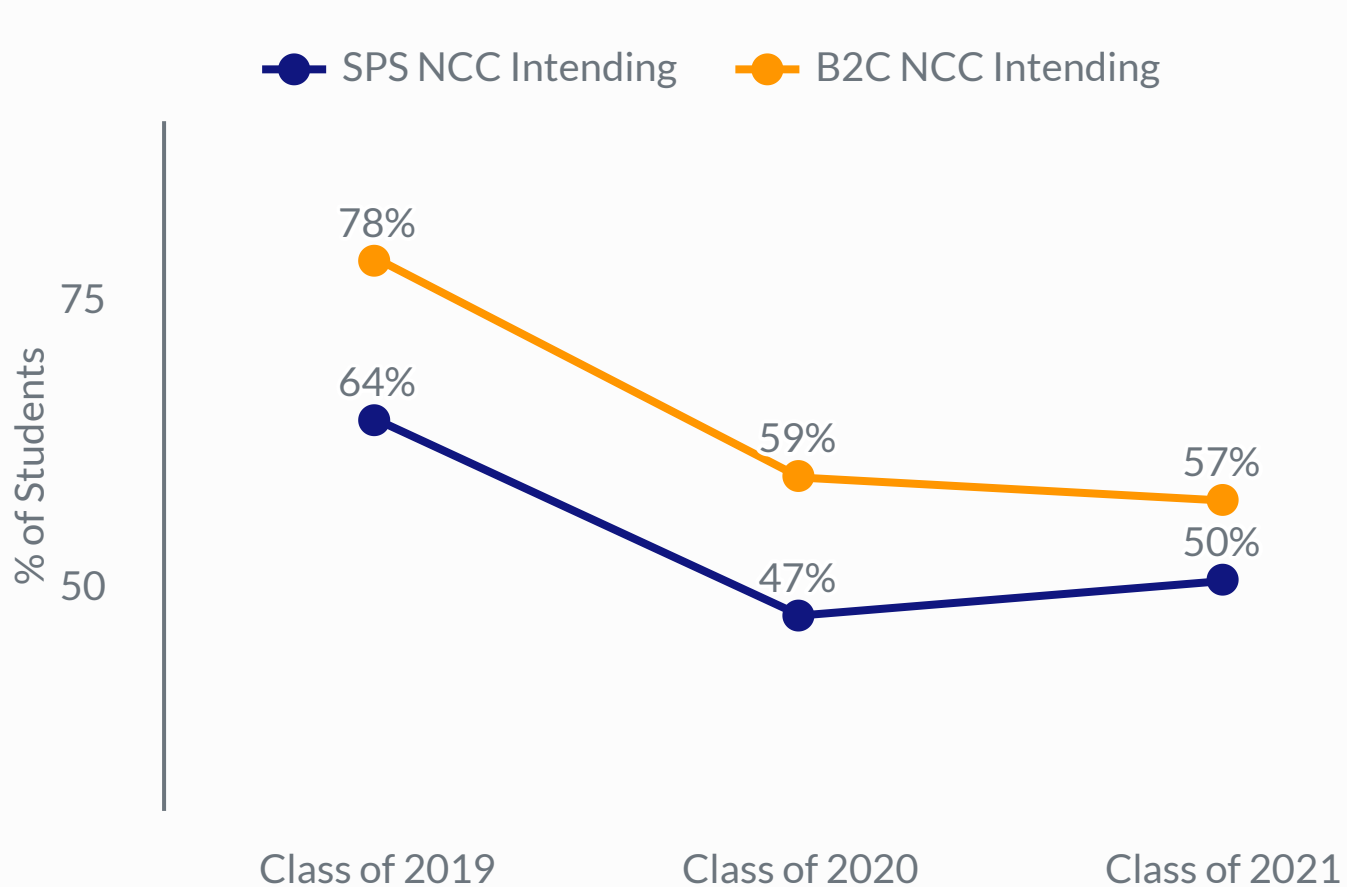
- Tier 1:** All college intending high school graduates. Receiving tailored, pre-programmed text message reminders and encouragement, and over 450 first-generation students were called by counselors.
- Tier 2:** Students who received limited support from one of four Bridge to College Counselors. Support was limited to a particular area and was not ongoing during the summer. (total students served: 62)
- Tier 3:** Students who responded to a text message and required ongoing assistance from a Bridge to College counselor to complete their application to school during the summer. (total students served: 55)

ENCOURAGING ENROLLMENT

New in 2021 was a series of workshops designed to help students make the transition from high school to college. **The Keys to Success** workshops focused on helping students take ownership of their personal finances, learn ways to manage their mental health, and shared strategies on building strong time management skills. Survey feedback from participants was overwhelmingly positive, particularly with the personal finance workshop, an area many students wish they knew more about based on comments from the Stamford Public Schools senior survey.



ENROLLMENT RATES FOR NCC INTENDING STUDENTS



Norwalk Community College (NCC) is a popular destination for students receiving counselor support through the Bridge to College Program. With its close proximity to Stamford and NCC's relationship with SPS and SC2C, we use the enrollment rates for students who indicate their intention to attend NCC as a measure of our success in helping students enter higher education. Since the B2C program began in 2019, NCC intending students who receive one-on-one counselor support are more likely to enroll in college that fall than SPS students who are intending to attend the same school but who do not receive help during the summer.

OUTCOMES

WHAT WENT WELL

- Use of text message platform. **91%** of Tier 1 students added to the platform opted to receive messages all summer and **85%** were satisfied with the platform (giving it a 3 out of 5 rating)
- 92%** of Tier 3 students receiving ongoing counselor support remained engaged with their counselor throughout the summer
- 61%** of students receiving counselor support enrolled in a college according to the National Student Clearinghouse

RECOMMENDATIONS

- Earlier, more detailed messaging on financial aid and how to access FAFSA, PACT, and other alternative sources of funding
- Identifying more ways to incorporate student voice into the program during the development, implementation, and review phases
- Improving collaboration and coordination with NCC to ensure a smoother application process

STUDENT FEEDBACK

"[I liked] The quality of communication and dedication from the counselors!"

Westhill High School Senior

"I liked that they made sure to remind you about important events and gave room to give any general updates"

Stamford High School Senior

"I liked that the counselors were there for you even when you've already graduated and help you get to your next step in education"

AITE High School Senior